



PHARMAVITE

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March 15, 2005

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington, DC 20204

MAR 25 2005

Pharmavite Reference: 1390L31AA

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:
Pharmavite LLC, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):
Lycopene & Vitamin E are strongly linked to Prostate Health – both are potent antioxidants which have been associated with healthy prostate function in numerous studies and have been shown to protect cell membranes and molecules from oxidation. Lycopene is a major antioxidant (carotenoid) found in prostate health.
- (3) Name of the dietary ingredient(s) if not provided in the text of the statement:
See above.
- (4) Name of the dietary supplement:
Lycopene Advanced or products containing the above ingredient as a single ingredient or in combination with other ingredients.

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The above statement(s) may be used in one or more of the following brands of products: B.J.'s Wholesale, Kirkland Signature, Nature Made, Nature's Resource, Nutri Plus, Olay, Spring Valley, Target, Tru Nature, Walgreens.

We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

David Kropp
Director, Regulatory Affairs

cc. P.Bolar